eprintfast

Preparing for Your File for Printing

Flyers

The Basics

File Format	Resolution	Colour
PDF	300 DPI	CMYK

Please note that each design should submitted as one file, regardless of the amount of pages or sides. Your double-sided Flyer design should be submitted as one PDF file with two pages.

Margins and Bleed

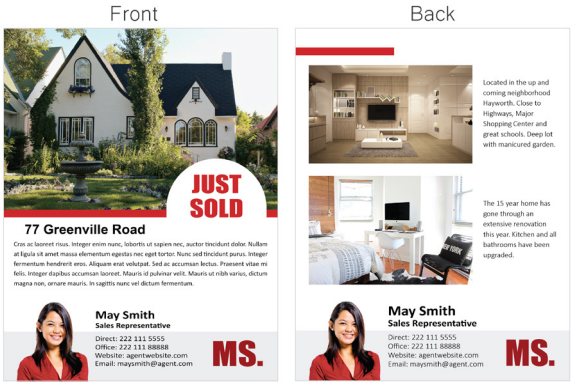
Download our Flyer artwork setup guide to ensure you have the correct measurements for your design.

Safety Line: The area within the safety line is where you should place crucial information, including logos, headings and contact information.

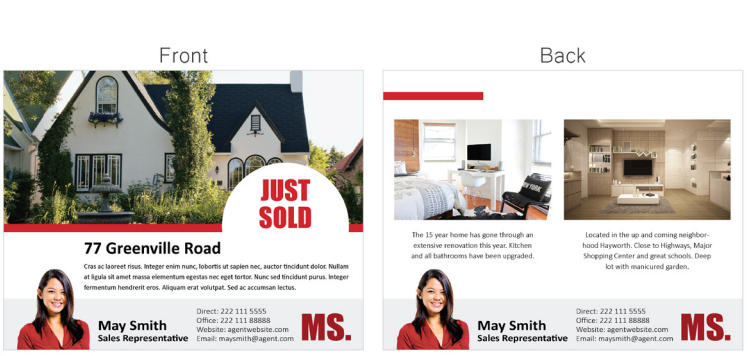
Cut Line: Measured at the final size of your product, the cut line is where we aim to trim your Flyers.

Bleed: Bleed is the 0.125" area outside of the cut line. Make sure the background of your design extends to the bleed line. In the case that your product does not get trimmed exactly on the cut line, the bleed prevents any unsightly white edges.

Orientation



For a vertical design, save PDF file in **portrait format.**



For a horizontal design, save PDF file in **landscape format.**

Extra Tips

- Flyers are shipped flat.
- Avoid using borders in your design. Borders close to the cut line are likely to appear off-centre due to any slight shifting that may occur in the trimming of your product. We try our best to trim along the cut line, but we cannot guarantee an exact cut.