

Artwork should be upside down like this type

## OUTSIDE FRONT PANEL

### Vertical Folded Business Card

FINISHED SIZE: 3.5" x 4" (Final Folded Size: 3.5" x 2")

WITH BLEED: 3.625" x 4.125"

Please leave 1/8" (0.125") total bleed  
or 1/16" (0.0625") for each side.

### GREEN LINE is SAFETY Line

All important information that is not getting cut should be inside this line



### Fold Line

### RED LINE is CUT Line

Finished Product will be cut to this line

### BLUE LINE is END OF BLEED Line

Background image/artwork should extend to this line

## OUTSIDE BACK PANEL

Artwork should be right reading like this type

## **INSIDE TOP PANEL**

**Artwork should be right reading like this type**

### **Vertical Folded Business Card**

FINISHED SIZE: 3.5" x 4" (Final Folded Size: 3.5" x 2")

WITH BLEED: 3.625" x 4.125"

Please leave 1/8" (0.125") total bleed  
or 1/16" (0.0625") for each side.

### **GREEN LINE is SAFETY Line**

All important information that is not getting cut should be inside this line

The diagram illustrates the layout of a vertical folded business card. It features a central fold line (dashed purple) and four horizontal lines indicating different boundaries: a green line (safety), a red line (cut), a blue line (end of bleed), and an outer red line. Arrows indicate the extent of each line across the width of the card. The top and bottom panels are labeled as 'INSIDE TOP PANEL' and 'INSIDE BOTTOM PANEL', respectively, with a note that artwork should be right-reading.

### **Fold Line**

### **RED LINE is CUT Line**

Finished Product will be cut to this line

### **BLUE LINE is END OF BLEED Line**

Background image/artwork should extend to this line

## **INSIDE BOTTOM PANEL**

**Artwork should be right reading like this type**